

**PAESANO PLACE – 123 WATERHOUSE ROAD, BOURNE**

**Travel Demand Management Program**

**1. Carpool / Ridesharing Program Coordinator**

A Paesano Place Program Coordinator will be established. The Coordinator will work with a management representative from each tenant within the building to coordinate schedules between carpool participants and to match drivers to riders. The Coordinator will provide a detailed information packet to distribute to all tenants regarding the carpool initiative and the benefits of carpooling. The intention is that each tenant will distribute the packet to all of its employees. If an employee is interested in participating in the carpool program, the employee will contact the Program Coordinator.

**2. Carpool Brochures**

The MassRIDES Program Information brochure and the MassRIDES Emergency Ride Home Guidelines will be included in the carpooling packets described in Paragraph 1 above for distribution to all tenants and their employees.

**3. Information Posting**

All carpool and TDM information will be posted in a bulletin board in a common area of the building. This information will include public bus schedules, bike facilities maps, and information regarding program incentives. The information will be updated bi-annually.

**4. Newsletter**

A carpool newsletter will be distributed quarterly to all tenants reminding them of this Travel Demand Management Program.

**5. Guaranteed Ride Home Program**

For occasions when an employee has carpoled to work and the employee has no means of getting home, a Guaranteed Ride Home Program will be established.

**6. Carpooling Parking Spaces**

Two preferential parking spaces will be established by “Carpool Only” signage on each parking space.

**7. Financial Incentives**

Employees who are registered users of the carpool / ridesharing program will be provided with financial incentives to participate in the program. The Program Coordinator will work

with nearby restaurants, retailers and/or service providers to provide corporate discounts and coupons to the program participants.

### **8. Bike Storage**

Secure bicycle storage will be provided on site.

### **9. Food Delivery**

Menus from local food establishments who deliver food will be available to tenants and their employees. Paesano Place management will encourage its tenants and their employees to group order to save on delivery charges. Information regarding group food delivery will be included in the Newsletter described in paragraph 4 hereof.

### **10. On-Site Services**

Paesano Place management will encourage its tenants to provide on-site services such as lunchrooms, microwaves and refrigerators to decrease mid-day trips.

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